

## **Proposed strategic priorities for 2014**

*After over a decade of creating space for dialogue and providing capacity building for youth and educators both in Denmark and abroad, I would like to propose three mutually enforcing strategic focuses and priorities for CB 2014. Together they are expected to enable CB to fulfil its mission to create space for dialogue and enabling capacity building of youth and educators to take a leading role in building the societies they wish to live in and leave to the next generations.*

### **The three strategic priorities**

→ Localizing CB global activities by building on the experiences gained and lessons learnt, from the field in the past 14 years, to support local youth and educators in Fredensborg to develop their global perspectives. Here we count on close cooperation with Fredensborg kommune within the framework of the school reforms. Toward this end, CB will

- Set up a youth hub as an educational service and resource centre for the local youth- for details refer to the youth hub concept
- Offer Extra-curricula thematic workshops on pressing global issues
- Organise global days for the youth such as world peace day, earth day and youth week
- Offer annual great debate weekend camp
- Offer 2-4 study tour tours abroad
- Enable the local youth to take advantage of the EU youth in action Erasmus +
- Organise 2 thematic annual conferences for teachers

→ National anchoring of CB to

- Set up local associations in 4 of the 5 regions in Denmark by the existing CB members and mobilizing new ones to form their local associations.
- The aim is to assist the local CB youth to build their own structures, design annual programmes to mobilize resources and implement regular activities
- For this purpose, two working groups of CB volunteers have been organised to help with event making, PR and recruitment of new members.

→ Sustaining and expanding CB global activities

- Global studies in collaboration with Krogerup Højskole for socially minded youth who wish to make a positive difference in their societies. The global studies, addresses the key institutional, climate, peace and conflict, media and active citizenship dimensions of globalization.
- Sustaining CB activities in West Africa, East Africa and Middle East in collaboration with our partners.
- Sustaining CB activities under the EU Youth in Action programmes in collaboration with our partners in Europe, the Euromed, Caucasus and globally

- Supporting CB alumni to start their own Crossing Borders as Bilal has done in Pakistan, Owen is currently doing for Myanmar and Ana Maria is doing in Brazil.

### → **Organization**

Crossing Borders structure comprises

- The annual general assembly which elects the board

***Executive board of 7 members elected for 2 year renewable terms. The board meets 4 times a year to develop and oversee the implementation of CB programmes***

- The daily management of CB is done by the CB director, 1 full time project manager, two part time coordinators, bookkeeper, volunteers and interns.
- With the approval of CB as coordinating, hosting and sending organisation of the European volunteer service, CB has applied to the EU to have 6 full time volunteers from 6 different countries to work in the CB office for one year. CB is also sending youth to partner organisations in other countries. This is expected to add high value to the CB human resources and diversity of perspectives and skills.

### → **Urgent needs**

For CB to be able to carry out the above strategic priorities CB needs diverse and sustained and non-project based source of funding. The funding is needed to

- Recruit and keep professional personnel to run the office, raise funds and manage the volunteers
- A proper centre for office space and focal point where young people can come with and for good ideas, opportunities and networking
- Develop and manage projects

### → **Funding sources**

To meet the above urgent needs, it is necessary to upscale our funding raising efforts. Toward this end, we will focus on the following three funding sources:

- CB services including teacher conferences, offers to schools and membership fees
- Public/global funds: EU youth in action, UN and CISU
- Private foundations in the local area

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