



Erasmus+



Efficient, social, empowering

During the winter the main theme has been gathering people together and hearing the new points of views. With efficient team work and numerous meetings process has been achieved.

SwIdeas

Over the past few months, SwIdeas has held a number of drop-in sessions about the concept of eco-entrepreneurship, co-creation and the Eco-Hub project at STPLN in preparation for our event in April. Preparations for the event in April are in full swing with a focus on leadership training for young entrepreneurs and micro-enterprise training for those who want to start, or have already started, their own businesses.

In addition to this, SwIdeas has also further

developed the IO3, a support guide for eco-entrepreneurial start-ups using non-formal education tools and simulation to support entrepreneurs in the development of their ideas into successful start-ups. We are hoping to build on this resource throughout the project, adding examples from the project and best practices.



November

TAMPERE

Kaleva high school

Kalevan senior high school in Finland and its eco-hub -students got going with our eco-theme. On the 25th of November you could choose between traditional Black Friday or Buy Nothing Day but instead this puzzling question we decided to hear the lecture "Helvetin hyvin menee - It's going as good as hell",

The lecture was organised in connection with the waste reduction week in Tampere. In the panel there were professor Esko Valtaoja and Osmo Soininvaara, member of Finnish Parliament (The Greens). They talked about the relation of happiness, consumption and natural resources. Osmo Soininvaara asked, what the difference between an optimist and a pessimist is: "the optimism is the opinion, that we live in the best time ever. The pessimist agrees".

At the beginning of the event a representative of Pirkanmaan jätehuolto [Tampere Regional Solid Waste

Osmo Soininvaara asked, what the difference between an optimist and a pessimist is: "the optimism is the opinion, that we live in the best time ever. The pessimist agrees"



Management] pointed out, that the inhabitants of the region Pirkanmaa produce 100 garbage trucks of waste per day. It was surprising to hear, that single days like Christmas do not stand out at all in these scales. The amount of waste that we produce remains unchanged from year to year, although

there are efforts made to reduce it. The only thing which will show to some extent in the amount of waste is recession.





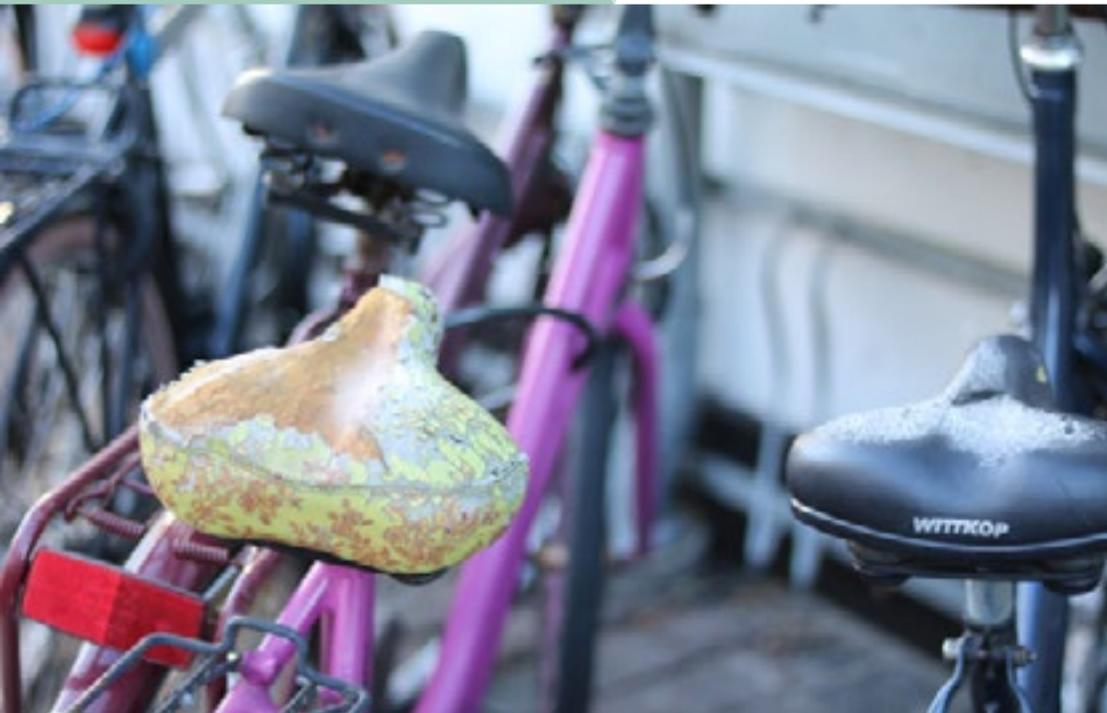
December

TAMPERE
Kaleva high school

On Monday, December 12th we organised a "waste food day" at Kalevan Lukio high-school. In cooperation of our cookery class teacher we called for students to enroll for cooking with us from 10-12 o'clock and to bring any food from home, that was in danger of going bad - such

as sprouting carrots or last year's berries from the fridge.

Unfortunately, no one enrolled, so we asked for participants from two schools for children with special needs and another upper secondary school in the region. It was on too short notice this time, but we agreed to develop something together in spring. In the end, we asked our little friends, who are seeking asylum in Finland. They embraced the proposition with shiny eyes!



Our students went around in stores describing our event and asking for sponsors. One store and a kiosk gave us bags and cardboard boxes full of food, candy, crisps, chocolate, pastries, energy bars, milk, coffee, yogurt and what not! Both of these sponsors want to continue working with us.

January

COPENHAGEN

Kaleva high school

The early Monday-morning flight arrived to crisp, violet-hued air of awakening Copenhagen where only a hand full of the crowd usually on the move were flitting with their bicycles. We were there to visit Crossing Borders at a seminar in Humlebaek the next day. Monday noon we spend wondering around in sunny city of Copenhagen.

Tuesday afternoon was spent efficiently on workshops and at Louisiana's modern art museum.

On Wednesday we visited the local high school. There we met students from their CO₂ -committee, whose purpose is to make the school as CO₂-neutral and energy-efficient as possible. What they have done is very impressive – ranging from switching to more environmentally friendly lamps to installing solar panels and collecting rain water. I'd love to – and believe – to see something similar in Finland in the near future.



“We heard stories from people who'd planted trees alongside roads, people who wanted to have their own ecological enterprise – like making slippers from recycled materials”

Letter from Finnish student of the visit in Copenhagen and Humlebaek. Read it here!

Crossing Borders

In Crossing Borders, we have completed a first draft of the second Intellectual Output (IO₂), which is a tool kit for starting a social or eco entrepreneurship. It is a collection of knowledge, tips, and methods for young people willing to work on turning their entrepreneurial ideas into a business. The toolkit will serve as a source of information about the initial steps towards kicking off an idea and starting an enterprise.

Crossing Borders team has been working on carrying out a number of workshops un-



der the Eco-Hub project. We have so far facilitated one on 17 January 2017 in Humlebæk, where nearly 40 people from all three partner countries gathered in order to learn and share knowledge about eco-entrepreneurship, with the purpose of empowering green and social startups across some of the Scandinavian countries.

The workshop's programme included sharing knowledge by our guests from Glokala folk high school and Center for Public Entrepreneurship, as well as teachers and students from one



of our partners, Kalevan Lukio high school in Tampere, Finland. We also got to meet Eric Clarke who told us his inspirational story about his Gilbert Ecological Cleaning enterprise.

During a two hour workshop with Candela Vargas, an expert on permaculture, participants learnt about what issues and elements should be considered and applied when trying

to develop an entrepreneurial idea. By translating various processes from a permacultural point of view, the session involved brainstorming and generating ideas.

Our next workshop will take place on 14 February and it will give an opportunity to obtain a hands-on experience during a session at Aarstiderne, which is an ecological farm located close to our office in Humlebæk. We will also host our guest, Karin Malmgren from Ecotopia Österlen, who will come to talk about her social entrepreneurship in Sweden.

We are also in the process of planning a big Multiplier Event on 22 February, the purpose of which is to spread awareness about the Eco-Hub project, and to inspire even more youth to become social- and eco-entrepreneurs. With all the wonderful guests we have invited to participate in the event, we are looking forward to an exciting and fruitful day!

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